

### REQUEST FOR QUOTATION (RFQ)

NAME & ADDRESS OF FIRM:	DATE: 16 September 2014		
	REFERENCE: RfQ14/00870		

Dear Sir / Madam:

We kindly request you to submit your quotation for Broadcasting Video spots with focus on Women in Politics, as detailed in Annex 1 of this RFQ. When preparing your quotation, please be guided by the form attached hereto as Annex 2.

Quotations may be submitted on or before <u>1 October 2014</u>, <u>16:30 (Moldova local time)</u> and via e-mail or courier mail to the address below:

United Nations Entity for Gender Equality and the Empowerment of Women in Moldova 131, 31 August 1989 Street, MD-2012 Chisinau, Republic of Moldova Attention: Registry Office/Procurement tenders-Moldova@undp.org

Quotations shall be submitted in English or Romanian duly signed and stamped and shall be marked with the note "RfQ14/00870: Broadcasting Video spots on Women in Politics".

Quotations submitted by email must be limited to a maximum of 5MB, virus-free and no more than 5 email transmissions. They must be free from any form of virus or corrupted contents, or the quotations shall be rejected.

It shall remain your responsibility to ensure that your quotation will reach the address above on or before the deadline. Quotations that are received by UN Women after the deadline indicated above, for whatever reason, shall not be considered for evaluation. If you are submitting your quotation by email, kindly ensure that it is signed and is saved in the .pdf format, and free from any virus or corrupted files.

Please take note of the following requirements and conditions pertaining to the supply of the abovementioned good/s:

Delivery Terms [INCOTERMS 2010]	□FCA	□СРТ	□CIP	⊠DAP		
Customs clearance, if needed, shall be done by:	□UN Women	⊠Supplier/Offe	ror □Fre	ight Forwarder		
Exact Address of Delivery Location (identify all, if multiple)	29, Sfatul Tarii s	29, Sfatul Tarii street, Chisinau, 2 <sup>nd</sup> floor				
Latest Expected Delivery Date and Time (if delivery time exceeds this, quote may be rejected by UN Women)	☑ As per Delivery Schedule attached					
Delivery Schedule	⊠Required					
Mode of Transport	□ AIR	□SEA	□LAND ⊠OT	HER		
Preferred Currency of Quotation	⊠United States	Dollars	□Euro	□Moldovan Lei		
Value Added Tax on Price Quotation	☑ Must be exclusive of VAT and other applicable indirect taxes					

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Deadline for the Submission of Quotation	1 October 2014, 16:30 (Moldova local time)					
All documentations, including catalogs, instructions and operating manuals, shall be in this language	☑ English ☐ French ☐ Spanish ☑ Others: Romanian					
	<ul> <li>☑ Duly Accomplished Form as provided in Annex 2, and in accordance with the list of requirements in Annex 1;</li> <li>☑ Company profile (short info up to 2 pages);</li> </ul>					
Documents to be submitted	☑ Copy of Company's Registration Certificate;					
	☐ Certificates/contracts of Distributorship, if applicable;					
	☑ Proposed media-plan;					
	☑ Written Self-Declaration of not being included in the UN Security Council					
	1267/1989 list, UN Procurement Division List or other UN Ineligibility List.					
	☑ 60 days ☐ 90 days ☐ 120 days					
Period of Validity of Quotes starting the Submission Deadline Date	In exceptional circumstances, UN Women may request the Vendor to extend the validity of the Quotation beyond what has been initially indicated in this RFQ. The Proposal shall then confirm the extension in writing, without any modification whatsoever on the Quotation.					
Partial Quotes	✓ Permitted by LOT					
Payment Terms	☐ upon delivery of services, on a monthly basis ☐ upon delivery of services, on a monthly basis					
Liquidated Damages	0.1% of contract for every day of delay, up to a maximum duration of 1					
Elquidated Damages	calendar month. Thereafter, the contract may be terminated.					
	☐ Technical responsiveness/Full compliance to requirements and lowest price;					
Evaluation Criteria	☑ Minimum 2 years experience in the field;					
Evaluation circona	✓ Availability of licenses for broadcasting or advertising agency agreement;					
	☑ Full acceptance of the Contract General Terms and Conditions					
	☑ One or more Supplier, depending on the following factors: separate contracts					
UN Women will award to:	may be awarded per specific Lot provided that the supplier is eligible (qualified), technically responsive and offered the lowest price for the respective Lot.					
Type of Contract to be Signed	☑ Other Type/s of Contract: Proffesional Services Contract					
Special conditions of Contract	☑ Cancellation of Contract if the delivery/completion is delayed by 20 days					
Conditions for Release of Payment	☑ Written Acceptance of Services based on full compliance with RFQ requirements					
	☑ Specifications of the Services Required (Annex 1)					
	☑ Form for Submission of Quotation (Annex 2)					
Annexes to this RFQ	☑ General Terms and Conditions / Special Conditions (Annex 3).					
	Non-acceptance of the terms of the General Terms and Conditions (GTC) shall					
	be grounds for disqualification from this procurement process.					
	Elena Ratoi, UN Women Component Manager,					
	elena.ratoi@unwomen.org					
Contact Person for Inquiries (Written inquiries only)	Any delay in UN Women's response shall be not used as a reason for extending the deadline for submission, unless UN Women determines that such an extension is necessary and communicates a new deadline to the Proposers.					
General Conditions of Contract	For <u>Services</u>					

Goods offered shall be reviewed based on completeness and compliance of the quotation with the minimum specifications described above and any other annexes providing details of UN Women requirements.

The quotation that complies with all of the specifications, requirements and offers the lowest price, as well as all other evaluation criteria indicated, shall be selected. Any offer that does not meet the requirements shall be rejected.

Any discrepancy between the unit price and the total price (obtained by multiplying the unit price and quantity) shall be re-computed by UN Women. The unit price shall prevail and the total price shall be corrected. If the supplier



does not accept the final price based on UN Women's re-computation and correction of errors, its quotation will be rejected.

After UN Women has identified the lowest price offer, UN Women reserves the right to award the contract based only on the prices of the goods in the event that the transportation cost (freight and insurance) is found to be higher than UN Women's own estimated cost if sourced from its own freight forwarder and insurance provider.

At any time during the validity of the quotation, no price variation due to escalation, inflation, fluctuation in exchange rates, or any other market factors shall be accepted by UN Women after it has received the quotation. At the time of award of Contract or Purchase Order, UN Women reserves the right to vary (increase or decrease) the quantity of services and/or goods, by up to a maximum twenty five per cent (25%) of the total offer, without any change in the unit price or other terms and conditions.

Any Contract or Purchase Order that will be issued as a result of this RFQ shall be subject to the General Terms and Conditions attached hereto. The mere act of submission of a quotation implies that the vendor accepts without question the General Terms and Conditions of UN Women herein attached.

UN Women is not bound to accept any quotation, nor award a contract/Purchase Order, nor be responsible for any costs associated with a Supplier's preparation and submission of a quotation, regardless of the outcome or the manner of conducting the selection process.

UN Women encourages every prospective Vendor to avoid and prevent conflicts of interest, by disclosing to UN Women if you, or any of your affiliates or personnel, were involved in the preparation of the requirements, design, specifications, cost estimates, and other information used in this RFQ.

UN Women implements a zero tolerance on fraud and other proscribed practices, and is committed to identifying and addressing all such acts and practices against UN Women, as well as third parties involved in UN Women activities. UN Women expects its suppliers to adhere to the UN Supplier Code of Conduct found in this link: <a href="http://www.un.org/depts/ptd/pdf/conduct\_english.pdf">http://www.un.org/depts/ptd/pdf/conduct\_english.pdf</a>.

The UN Women has set out a vendor protest procedure intended to afford an opportunity to appeal to persons or firms not awarded a purchase order or contract in a competitive procurement process. It is not available to non-responsive or non-timely proposers/bidders or when all proposals/bids are rejected. In the event that you believe you have not been fairly treated, you can find detailed information about vendor protest procedures in the following link: <a href="http://www.unwomen.org/en/about-us/procurement/vendor-protest-procedure">http://www.unwomen.org/en/about-us/procurement/vendor-protest-procedure</a>.

Thank you and we look forward to receiving your quotation.

Sincerely yours,

Ulziisuren Jamsran

Head of Office a.i. UN Women Moldova

### **Technical Specifications**

# Lot 1: Airing of video spots on promoting Women Leadership and Women Participation in Decision Making (social ads)

Languages:

Romanian and Russian (4 spots in total);

Channels:

National TV channels with wide geographic coverage, the countrywide coverage

will be an asset;

Length of the spots:

30 seconds each;

Time of airing:

During 6 pm – 10 pm (to reach the maximum number of audience);

Period of spots airing:

15 October - 30 November 2014

Total duration and frequency of airing:

As per options below.

Item	Specification of services	# of spots	# of days	Unit price, US\$	Total price, US\$
1	Option 1: Two (2) spots once a day	2	up to 30		
2	Option 2: Two (2) spots twice a day	4	up to 30		
3	Option 3: Four (4) spots once a day	4	up to 30		
4	Option 4: Four (4) spots twice a day	8	up to 30		

# Lot 2: Airing of video spots on promoting Women Leadership and Women Participation in Decision Making (social ads)

Languages:

Romanian and Russian (12 spots in total);

Channels:

National TV channels with wide geographic coverage, the countrywide coverage

will be an asset;

Length of the spots:

30 seconds each;

Time of airing:

During 6 pm – 10 pm (to reach the maximum number of audience);

Period of spots airing:

1 January - 31 July 2015

Total duration and frequency of airing:

As per options below.

item	Specification of services	# of spots	# of days	Unit price, US\$	Total price, US\$
1	Option 1: Six (6) spots once a day	6	up to 120		
2	Option 2: Six (6) spots twice a day	12	up to 120		
3	Option 3: Twelve (12) spots once a day	12	up to 120		
4	Option 4: Twelve (12) spots twice a day	24	up to 120		

## FORM FOR SUBMITTING SUPPLIER'S QUOTATION<sup>1</sup> (This Form must be submitted only using the Supplier's Official Letterhead/Stationery<sup>2</sup>)

We, the undersigned, hereby accept in full the UN Women General Terms and Conditions, and hereby offer to supply the items listed below in conformity with the specification and requirements of UN Women as per RFQ Reference No. RfQ14/00870: Broadcasting Video spots on Women in Politics programme

#### TABLE 1: Offer to Supply Goods Compliant with Technical Specifications and Requirements

Lot 1: Airing of video spots on promoting Women Leadership and Women Participation in Decision Making (social ads)

Languages: Romanian and Russian (4 spots in total);

<u>Channels:</u> National TV channels with wide geographic coverage, the countrywide coverage

will be an asset;

Length of the spots: 30 seconds each;

Time of <u>airing</u>: During 6 pm – 10 pm (to reach the maximum number of audience);

Period of spots airing: 15 October – 30 November 2014

Total duration and frequency of airing: As per options below.

Item	Specification of services	# of units	# of days	Unit price, US\$	Total price, US\$	Proposed TV channels
1	Option 1: Two (2) spots once a day	2	up to 30			
2	Option 2: Two (2) spots twice a day	4	up to 30			
3	Option 3: Four (4) spots once a day	4	up to 30			
4	Option 4: Four (4) spots twice a day	8	up to 30			

# Lot 2: Airing of video spots on promoting Women Leadership and Women Participation in Decision Making (social ads)

<u>Languages:</u> Romanian and Russian (12 spots in total);

Channels: National TV channels with wide geographic coverage, the countrywide coverage

will be an asset;

<u>Length of the spots:</u> 30 seconds each;

Time of airing: During 6 pm – 10 pm (to reach the maximum number of audience);

Period of spots airing: 1 January – 31 July 2015

Total duration and frequency of airing: As per options below.

Item	Specification of services	# of units	# of days	Unit price, US\$	Total price, US\$	Proposed TV channels
1	Option 1: Six (6) spots once a day	6	up to 120			
2	Option 2: Six (6) spots twice a day	12	up to 120			
3	Option 3: Twelve (12) spots once a day	12	up to 120			
4	Option 4: Twelve (12) spots twice a day	24	up to 120			

<sup>&</sup>lt;sup>1</sup> This serves as a guide to the Supplier in preparing the quotation and price schedule.

<sup>&</sup>lt;sup>2</sup> Official Letterhead/Stationery must indicate contact details – addresses, email, phone and fax numbers – for verification purposes

### TABLE 2: Offer to Comply with Other Conditions and Related Requirements

Other Information pertaining to our Quotation	Your Responses					
are as follows:	Yes, we will comply	No, we cannot comply	If you cannot comply, pls. indicate counter proposal			
Delivery Lead Time						
Validity of Quotation						
All Provisions of the UN Women General Terms and Conditions						
Other requirements:  - Broadcasting schedule with disaggregation by TV channel, with indication of time proposed for spots airing						

All other information that we have not provided automatically implies our full compliance with the requirements, terms and conditions of the RFQ.

[Name and Signature of the Supplier's Authorized Person] [Designation] [Date]